

Marketing Internships

Main duties:

- Researching new markets
- Competitor research
- Maintaining CRM system
- Writing blogs for the Wolfestone website
- Generating ideas for newsletters

General office duties:

- Filing and retrieving information and documents
- Recording or updating information using computer systems
- Photocopying documents

Person Specifications:

- A degree in marketing or currently studying towards one
- An interest in marketing or PR
- Good organisational and interpersonal skills
- Knowledgeable with Microsoft Office and other relevant programmes

Desirable:

- Knowledge of Dreamweaver and CMS systems would be an advantage
- Adobe Photoshop

What skills/knowledge could I gain/improve?

- Communications skills
- Research skills
- Dreamweaver/ Photoshop/ CMS
- Writing skills